



National Seminar *on* **Education for Enhancing** **Ethics & Excellence**

NSEEEE

2015

11-12 January, 2015
(Sunday and Monday)

Call for Papers

Organizers

FACULTY OF MANAGEMENT

Pacific Academy of Higher Education & Research University

Pacific Hills, Airport Road, Udaipur-313003 (Raj.)

www.pacific4ethics.ac.in, www.pacificuniversity.ac.in

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G Block, Naraina Vihar, New Delhi - 11

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Faculty of Management, Pacific University is pleased to announce **National Seminar on Education for Enhancing Ethics & Excellence (NSEEEE-2015)** which will be held at Pacific University Campus, Udaipur from Sunday, 11 January, 2015 to 12 January, 2015 on 152nd birth anniversary of Swami Vivekananda. The seminar and opening ceremony will be held on 11 January, followed by paper presentation under various technical tracks from Sunday, 11 January, 2015.

Pacific University has been endeavoring hard to inculcate and ingrain ethics & values in the human conduct and behaviour with special focus upon the student

community. A brief chronological record of such humble endeavors is as under :

1. **Constitution of the National Working group on Indian Ethos and Ethics in Management**, 15-16th October, 2013
2. **First round table on Indian Ethos and Ethics in Management**, 16-17th November, 2013
3. **Publication of a comprehensive book titled on Business Ethics**
4. **National Seminar on Ethics and Ethos in Management**, 27-28th July, 2013
5. **Launching of a portal on ethics entitled www.pacific4ethics.ac.in**, 29th September, 2014
6. **Hosting of VC conference on Integrating Ethics and Values in Higher Education**, 29th September, 2014
7. **Organising National Seminar on Education for Enhancing Ethics & Excellence**, 11-12th January, 2015

Education for Enhancing Ethics & Excellence

The deliberations in the seminar shall be divided in following technical tracks

Technical Track 1: Integrating Ethics and Values in Education

Track Coordinators : Prof. Harvinder Soni & Dr. Jyoti Jain

- Role of education in inculcating ethics and values
- Value based education
- Ethics for various stake holders in education viz. teachers, students, educational administrators, regulatory authorities, political leaders and various international bodies like UNESCO, UNICEF etc.
- Pedagogical approaches for integrating ethics and values in the conduct and behaviour of passing out students
- Ethical values to promote leadership
- Ethics as an academic discipline
- Effective pedagogical approaches for teaching and inculcating ethics
- Need for values and ethics for effective change in individuals, groups, society and nations worldwide
- Personal & professional ethics
- Ethical decision making
- Effective management and productivity through ethics
- Secular values and rationality
- Rich ancient heritage of ethics & values
- Ethics and psychosomatic element and comparative ethics in all the religion

Technical Track 2: Indian Ethics in Management and Overall Excellence

Track Coordinators : Dr. Gaurav Joshi & Ms. Sumi Nair

- Present state of ethics in Indian management
- Management in ancient Indian wisdom viz Vedas, Vedangas, Puranas, Upanishads, Aranyakas, Smritis, Sutras, Neetis, Brahman Granthas etc.
- Eternal Values & Ethics
- Ancient Indian thinkers on management, Vyas, Parashar, Shukra, Manu, Chanakya and so on.
- Spiritualism and management
- Vedantic approach to development of spiritual and ethical values
- Changing business environment & ethical challenges
- Harmonizing ethics & ethos among global economic practices
- Environmental ethics
- Corporate ethics & good governance
- Recognizing ethical organizations on the basis of corporate & societal excellence
- Indian model for corporate development
- Ethics in social welfare and social security norms and reforms
- Constitution, legal and judicial aspects of ethics

Technical Track 3: Education for Excellence

Track Coordinators : Mr. Rahul Vyas & Ms. Nidhi Nalwaya

- Facilitating new curriculum development leading to ethics & ethos
- Developing capabilities & competence among youth for the nation development
- Building institutes of global repute
- Enhancing & exploring new pedagogies for bringing quality in teaching & learning
- Developing modus operandi to run education institutes
- Facilitating rich faculty resources
- Industry consortium development and cluster studies for developing world class products & enterprises
- Promoting world class research & publications
- Education for enhancing employability and entrepreneurship among the passing out students
- Roadmap for enhancing global ranking of Indian Universities and Institutes
- Transforming the institute of higher learning into center of world class innovations
- Creation of next generation of technologies, ahead of all other nations
- New product development through frugal engineering

Technical Track 4: Integrating Values for fostering a Culture for Self Righteous Conduct

Track Coordinators: Ms. Khanika Choudhary & Ms. Nayna Porwal

- Self righteous conducts based on the principles of Dharma
- Ancient and traditional preachings and code of ethics and values
- Ethics and code of conduct in the Neetishastras, Smritis & Sutras
- Spiritual values and ethics
- Emotional dilemmas and ethics in the individual and social life
- Spiritual quotient and ethics ingredient in the behaviour
- Cross cultural ethos
- Ethical audit of employee's behavior
- Historical events and cases of ethical conduct in the ancient epics & historical literature
- Role models to emulate in the Present day life
- Para-psychological studies on ethics & values

Technical Track 5: Open session for Experiments of Implementation of Ethics & Values

Track Coordinators : Prof. R.P. Shrimali & Mr. Santosh Kumar

- **Call for Research Papers:**
Academicians, Corporates, Management Professionals, Entrepreneurs, Research Scholars and Students are invited to submit research papers and share their experiences in the above mentioned technical tracks. The papers can be submitted in English or Hindi and mailed at ethicsexcellence@gmail.com.

Manuscript requirements for author

Title Page	:	Title, author(s), college name & address, contact details
Abstract	:	200-250 words
Keywords	:	Maximum 4 words
Maximum Length	:	4000 words excluding title / cover page and references
Font	:	Times new roman, font size 16 pt. for title of the paper 14pt. for heading in the paper 12 pt. for text
Spacing	:	1.5 spacing
Layout	:	Use a single column layout with both (left & right margins) justified
References	:	APA referencing

Paper in Absentia : Paper in absentia is for those who cannot come to Udaipur due to some unavoidable reason, but wish to submit a paper. Such contributors are encouraged to send their abstracts and Full length paper for the seminar. Papers submitted in absentia are eligible for publication subject to the section by review committee.

Submission Deadlines

• Last date for Abstract Submission	05 December, 2014
• Last Date for Acceptance of Abstract	20 December, 2014
• Last date for Manuscript Submission	31 December, 2014
• Email ID for Submission	ethicsexcellence@gmail.com

Best Paper Awards : The four best papers in each of the four technical sessions shall be awarded a cash denomination of Rs. 1000. Quality research papers reviewed by review board will be published in ISBN numbered edited book. In addition to this, all the accepted papers will also be further reviewed by the Journal Review committee and only after approval of committee may be published in the International Journal Pacific Business Review (ISSN: 0974-438X).

Registration Fees

Faculty Members	Rs.500
Research Scholars and Students	Rs. 300
Corporate Delegates and Professionals	Rs. 1500
Accompanying Person(s)	Rs. 500 per person

Early Bird Registration till 30 November, 2014 will avail a discount of 20% on the Registration fees.

Co-authors desirous to contribute paper and/ or participation are required to pay full registration fee.

Registration fee includes Accommodation (Sharing Basis), Conference Kit, Breakfast, Lunch during the seminar

Mode of Payment : Cheque /D.D. in favour of **Pacific Academy of Higher Education & Research University, Udaipur**

Online Deposit of Fee: SBI A/c: 31167242871 (IFSC code-SBIN0004082), Account Name : **Pacific Academy of Higher Education & Research University, Udaipur**

For travel/accommodation plan, please mail the details at: ethicsexcellence@gmail.com

For further query contact: ethicsexcellence@gmail.com, 9672970930(M), 9413549533(M)

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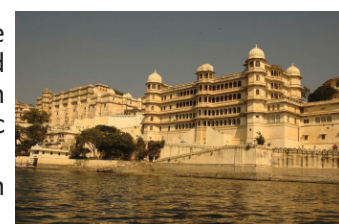
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About Udaipur

Udaipur known as the City of lakes and is one of the most naturally beautiful cities on the earth. The rich cultural, social and natural heritage, aesthetic beauty and ecological richness, so far preserved through the surrounding lakes, serene and opulent hilly range of the Aravalis and lush green vegetation and pleasant gardens and harmonious built forms present a unique condition of scenic beauty. The magical beauty of Lake Pichola allures the visitors again and again.

Udaipur, or rather Mewar, being one of the oldest kingdoms in the region, continues to instill even today a sense of pride among its people.



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